



Pearson Technology Group Canada User Group Newsletter April 2005

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**** User Group Info ****

Review books are available -

Copies of our PTG Canada books are available for your members to review, please send me an email and include the book's title and ISBN number on your request. Let me know if you need your book by a certain date. For easy selection please refer to the PTG Canada In Stock lists.

Please send me copies of your book reviews -

Email me a copy of your newsletters or book reviews. Please also indicate if you give permission to share your book reviews with staff members and other user groups.

Discount information -

Don't forget to remind your members about our 20% discount on all books available through PTG Canada. To place an order for your individual book request, contact customer service at 1-800-567-3800 (Trade Department). Please have your user group account number ready when speaking to a customer service representative. Please contact myself directly for bulk discounts.

Imprint Newsletters -

Remember to sign-up for all our imprint newsletters so your user group can get the latest and greatest information. Feel free to contact me for a review copy of books listed on the newsletters you receive. For the list of our imprints please go to <http://www.pearsontech.ca/browse/index.html>.

**** Hot Books ****

The Zen of CSS Design: Visual Enlightenment for the Web

ISBN: 0321303474

Proving once and for all that standards-compliant design does not equal dull design, this inspiring tome uses examples from the landmark CSS Zen Garden site as the foundation for discussions on how to create beautiful, progressive CSS-based Web sites. By using the Zen Garden sites as examples of how CSS design techniques and approaches can be applied to specific Web challenges, authors Dave Shea and Molly Holzschlag provide an eye-opening look at the range of design methods made possible by CSS.

Fun with Photoshop Elements 3: Foto Fakery for Everyone

ISBN: 0672327309

Get your feet wet and your hands dirty with this cheeky look at how to use the program for fun. Learn the key tools and tricks through objective-based lessons that will show you how to complete a task quickly and easily so you can move on to the next task. By the end of the book, you will be able to combine elements of two photos into one image, perform "head transplants," makeover your clothes or face, edit people into and out of images and graft images together to create giant, mystical creatures. The possibilities are endless-let us help you reel them in!

Firefox and Thunderbird Garage

ISBN: 0131870041

Publishes April 2005

Enter your *Firefox and Thunderbird Garage*...where you master the incredible free software that's helping millions of people use the Web and email faster, more efficiently, and more safely. Your guides know Firefox and Thunderbird better than anyone. They're the Mozilla insiders who helped *create* them—sparking a new Internet revolution, in which real people take back the Internet from monopolists, spammers, and spyware artists! The basics are just the beginning: this book shows how to customize and extend Firefox and Thunderbird so they'll work exactly the way *you* want, and do more than you ever thought possible. We're talking better productivity, faster searches, easier downloads, *and more fun*.

The Macintosh iLife '05

ISBN: 0321335376

Publishes April 2005

The first and best book about iLife is back—and better than ever! This lavishly illustrated handbook and a two-hour instructional DVD combine to create the ideal iLife learning experience. Its innovative, full-color design puts everything you need to know about iLife and digital media at your fingertips. Each two-page spread is a self-contained tutorial or set of tips on a specific subject, all written in the friendly writing style that has made Jim Heid one of the most admired writers and instructors in the Mac community. Along the way, you'll find plenty of screenshots, diagrams, and easy-to-follow instructions to guide you through the steps. You'll also find information that shows you how to do more with your Mac—Jim Heid covers the latest iPod models and accessories, offers tips on using microphones to create better sounds for your iMovie and GarageBand creations, and provides useful advice on how to convert your old tapes and albums to a digital format.

Spring into HTML & CSS

ISBN: 0131855867

Publishes April 2005

New Series!

Need to build a web site? Or update one? Or just create some effective new web content? Maybe you just need to update your skills, do the job *better*. Welcome. This book's for *you*. We'll leverage what you already know about the web, so you'll go further, faster than you ever expected. You'll master *today's* best practices: the real nuts and bolts, not theory or hoey. You'll learn through dozens of focused HTML, XHTML, and CSS examples: tested for reliability and compatibility, crafted for simplicity, and easy to adapt for your own projects. Need specific solutions? This book's modular, visual, high-efficiency format delivers them...*instantly*. Molly E. Holzschlag draws on her unparalleled experience teaching web design and development: No other HTML/CSS guide covers this much, this well, this quickly. Dig in, get started, *get results!*

Publishing Blog with Blogger

ISBN: 0321321235

Writing in a journal is all well and good, but when you're ready to share your musings with the world (and you think the world is ready to receive them!), a *blog* is the way to go. As the latest phenomenon to grow out of the Web, the blog (or *Web log*) is a diary with a difference: Rather than speaking to yourself, you're speaking to the world -- and, best of all, the world can talk back! Here to get you started is a low-priced guide to the leading free blog software: Google's Blogger. Using large color illustrations and a minimum of verbiage, this compact, tightly focused guide from best-selling author Elizabeth Castro takes you through each step of the blogging process -- from acquainting you with the interface to setting up your blog, creating your profile, posting email, adding pictures and audio, and using BlogThis to post your blog from anywhere on the Web.

**** Canadian Book News ****

Maya 6 Killer Tips

ISBN: 0321278534

Publishes in August 2004

With more than 90 percent of film effects houses and half of the North American game studios using Maya in their projects, the pressure is on for 3D modelers to prove their Maya chops! It's not enough to just know how to use the program; you need to demonstrate that you can do so swiftly, efficiently, and with dazzling results! Here to ensure you do is a fun, full-colored guide that's been pared down to just the essentials: the hundreds of tips, shortcuts, and tricks the pros use every day to speed their Maya 6 workflows. Along with tips for customizing the Maya interface, polygonal modeling, rendering, and more, veteran author **Eric Hanson** also provides tons of insider techniques for working with Maya 6's newest features including tips for working with new tools like the Soft Modification Tool, Animation Retargeting, and High Quality Shading; advice for working with the new particle behavior features; cool new hotkeys; and insight into streamlining the texturing process with Maya's new Photoshop integration, to name only a few. You'll quickly find that the techniques revealed here allow you to work faster, smarter, and more creatively!

Check out the interview on CGCannel.com (a Canadian online computer graphics magazine) with Eric Hanson author of Maya 6 Killer Tips:

<http://www.cgchannel.com/news/viewfeature.jsp?newsid=3853>

**** Upcoming Events and Conferences ****

FITC 2005 - The Design and Technology Festival

Toronto, ON – April 9th – 11th 2005

Pearson Technology Group Canada will have a booth at the show so come say hi! There will also be many authors speaking and book signings. For more information on the conference please go to <http://www.fitc.ca/index.cfm>.

Linux World Canada

Toronto, ON – April 18th to April 20th 2005

Pearson Technology Group Canada is proud to announce that five authors will be speaking at the conference, John Terpstra, Marcel Gagne, Chris Gulker, Carl Albing and Gary Orenstein. For more information please go to <http://www.linuxworldcanada.com/>.

**** Book Related Tip Sheets ****

Please note I have several book related tip sheets available in PDF Format that can be added to your user group website has a special added bonus for members. At this time I have the following tip sheets that can be requested:

Pause and Effect: The Art of Interactive Narrative (0735711712)
3D Done Right

Max OS X Panther Hands on Training (0321241711)
Surf Safari Like a Pro with These Hands-on Tips!

Real World Camera Raw with Adobe Photoshop CS (032127878X)
How To Use Camera Raw

The Photoshop Elements 3 Book for Digital Photographers (0321269055)
Scott Kelby's Top Tips for Fixing Digital Camera Image Problems in Photoshop Elements 3

Photoshop Classic Effects: The Essential Effects Every User Needs to Know (0321272250)
Photoshop Classic Effects from Scott Kelby

Adobe GoLive CS Tips and Tricks (0321278771)
Hidden Keyboard Shortcuts for GoLive CS

Real World InDesign CS (033121921X)
Industrial – Strength InDesign Shortcut Guide

Inside Lightwave 8 (0735713685)
Lightwave “Light” Reference Guide

LightWave 3D 8 for Windows and Macintosh: Visual Quickstart Guide (032123295X)
Lighten Up with LightWAve 3D 8

Adobe Photoshop Elements 3: 50 Ways to Create Cool Pictures (0735714150)
Fun With Type, Shapes and Cookie Cutter Tools in Photoshop Elements 3

If you would also like to review the book related to the tip sheet please email me and I will be happy to send a copy to you. Please ensure you include the title and ISBN in your request.

**** *Special Requests* ****

For any special requests please contact me directly.