



Pearson Technology Group Canada User Group Newsletter August 2005

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**** User Group Info ****

Review books are available -

Copies of our PTG Canada books are available for your members to review, please send me an email and include the book's title and ISBN number on your request. Let me know if you need your book by a certain date. For easy selection please refer to the hot list of titles below and the PTG Canada In Stock lists.

Please send me copies of your book reviews -

Email me a copy of your newsletters or book reviews. Please also indicate if you give permission to share your book reviews with staff members and other user groups. Do not forget to post your reviews on bookseller websites.

Discount information -

Don't forget to remind your members about our 20% discount on all books available through PTG Canada. To place an order for your individual book request, contact customer service at 1-800-567-3800 (Trade Department). Please have your user group account number ready when speaking to a customer service representative. Please contact myself directly for bulk discounts.

Imprint Newsletters -

Remember to sign-up for all our imprint newsletters so your user group can get the latest and greatest information. Feel free to contact me for a review copy of books listed on the newsletters you receive. For the list of our imprints please go to http://www.pearsontech.ca/product_lines.html.

**** Special Announcement ****

It is official, Pearson Technology Group Canada has a new website. Please go to www.pearsontechnology.ca to see our new site. Please feel free to send your feedback and comments about the new website to myself.

**** Hot Books ****

Access by Design: A Guide to Universal Usability for Web Designers

ISBN: 032131140X
Publishes July 2005

As sites continue to grow more complex, many designers lose sight of the Web's primary function — to provide access. This guide reminds them by demonstrating precisely how to create sites in which any user — those with accessibility needs or not -- can access every element, whether they have an outdated search engine, slow modem, small device, and so on. Under the guidance of veteran Web designer **Sarah Horton**, readers will soon be designing sites that not only work but work well, work for everyone, and work under any condition. No more images that take forever to load. No more design elements that hinder access and

challenge the user's patience. Sarah tackles each of these issues and presents clear guidelines for creating each primary Web element (text, images, tables, lists, forms, and so on), showing designers what's involved in building the underlying structure (navigation, user control, keyboard accessibility) that makes sites accessible to everyone. Throughout the book, readers learn to make problem sites into working sites through a series of real-world site makeovers and pointers on how it is done.

The Real and the True: The Digital Photography of Pedro Meyer

ISBN: 0321269136

Publishes August 2005

Pedro Meyer is an internationally regarded, sometimes controversial figure in contemporary photography. He began his career as a journalist and documentary photographer, and in many ways, that is still his primary form of expression, although his work often crosses what others perceive as boundaries between truth and fiction. Meyer contends that photographers have always manipulated the truth to elicit certain responses. Sometimes, of course, the intent is to deceive, whether digitally through software programs like Photoshop, or by simply positioning the camera in a certain way to include or exclude parts of the picture, or in the darkroom, adjusting the lighting or cropping people in or out of a shot. At other times, Meyer argues, a transformed image can present a more profound truth than could be captured in a single exposure, just as fiction sometimes conveys more truth than simple reportage. The task for viewers, says Meyer, is to question why and how images are made, and in the process uncover the real truth in those images. This fascinating, full-color volume brings together Meyer's photographs and his essays from ZoneZero, the international photography Web site he founded, along with other experts and commentary on his work. In one section, Meyer deconstructs some of his vivid, magical realist-style works, taking the reader inside his creative process.

Don't Make Me Think: A Common Sense Approach to Web Usability, 2/e

ISBN: 0321344758

Publishes August 2005

Yesterday's Web looked far different than today's Web, and tomorrow's Web will look more different still. Amidst all of this change, however, one aspect of Web use remains exactly the same as it did at the Web's inception: The sites that offer users the best, easiest, most intuitive experience are the ones users visit again and again. To ensure that *your* sites provide that experience, you need this essential guide from usability guru **Steve Krug**. Distilling his years of on-the-job experience into a practical primer on the do's and don'ts of good Web design, Steve makes sure that you come away with a solid understanding of the usability principles that will determine your sites' success. With a fresh perspective, Steve returns to the principles covered in the first edition to reflect on them anew--commenting, amending, amplifying, reconsidering and offering new examples to emphasize their relevance. The book also includes a new preface and covers accessibility and Cascading Style Sheets for the first time.

Leo Laporte's 2006 Gadget Guide

ISBN: 0789733951

Publishes September 2005

Gadget geeks and technology buffs, this is the book for you! *Leo Laporte's 2006 Gadget Guide* is the definitive guide to all of your gadget-buying questions for 2005-06. Leo Laporte, host of TechTV's "Call for Help" and Que Publishing's resident gadget guru, boils down the reams and reams of product specs, slices through the marketing hype, and delivers his best of breed picks for everything from digital cameras to MP3 players. Organized in a series of categories, such as "Gadgets for the Ultimate Home Theater," Leo will provide you with the best picks for gadgets and equipment on any kind of budget. This is the ultimate guide for anyone interested in gadgets, gadgets, whos-its and whats-its.

Spring Into Digital Photography

ISBN: 0131853538

Publishes September 2005

Taking a digital photograph is easy, but producing a great digital photograph is much more difficult. This is the book for technical professionals who are not satisfied with just taking okay pictures, but who want to learn what it takes to take really great digital photographs. The authors explain the entire process involved, starting with taking the shot, moving on to how to manipulate the image using Adobe's popular Photoshop Elements package, and ending with reproducing the image, either in print or electronically. They discuss how to transfer important skills the reader might have in traditional photography, such as composition and lighting, to the new digital medium. The book is lavishly illustrated with full color photographs throughout. As with all Spring Into books, the material is covered in one and two page spreads of self-contained lessons. As an added bonus, bound into the back of the book will be a special white balance card developed by the authors!

Outlook Answer Book, The: Useful Tips, Tricks, and Hacks for Microsoft Outlook 2003

ISBN: 0321303970

Publishes September 2005

Get more out of Outlook! *The Outlook Answer Book* brings together hundreds of bite-size tips and tricks for saving time, using Outlook more efficiently, uncovering its hidden power, and overcoming its quirks and pitfalls. With this book's fast-paced Q&A format, you can find new ideas and better solutions *fast*—and *keep* finding them for months and years to come.

There's no other Outlook book like it! You'll find high-powered tips for using *every* Outlook module: Mail, Tasks, Contacts, Calendar, Notes, and more. From Favorite Folders to the Journal, you'll learn how to take advantage of Outlook features you've never used—or even noticed! You'll master simple techniques for automating routine tasks... customizations that make Outlook far more powerful... easy backup and troubleshooting solutions... even new ways to protect your privacy and security.

**** Canadian Book News ****

Moving to Linux: Kiss the Blue Screen of Death Goodbye, 2nd Edition

ISBN: 0321356403

Canadian Author: Marcel Gagné

This is not a book for techies! It's a book for people like you: people who work and play, write documents, create spreadsheets, surf the Web, send emails, listen to music, watch movies, play games--and want to do it in Linux, without becoming technical experts.

- Convert your Windows PC to a Linux system that does more for less money--one step at a time.
- Browse the Internet using Firefox, the fast, powerful browser that's replacing Microsoft Internet Explorer everywhere.
- Send and receive email--even send instant messages using your existing AOL, MSN, and Yahoo! accounts.
- Manage all your digital photos without the hassle, using digikam.
- Rip music, burn and play CDs, even watch movies.
- Discover the world of Linux games ... and learn how to run Windows games on your Linux PC.
- Take control of Linux the easy way, with the quick, efficient KDE 3.4 graphical environment.

There's more! Write, calculate, and present with OpenOffice.org 2.0--the free office suite for Linux that's now easier, more powerful, and even more compatible with Microsoft Office. Say goodbye to expensive software upgrades, burdensome Microsoft licensing, Windows viruses, and "blue screens of death." Say hello to computing the way it's supposed to be -- with Linux!

Marcel Gagné is best known as the award-winning author of Linux Journal's "Cooking with Linux" series, for which he received the Readers' Choice award for favorite column two years in a row. He is also the author of the highly acclaimed book, *Linux System Administration: A User's Guide*, also published by Addison-Wesley.

Secrets of Podcasting: Audio Blogging for the Masses

ISBN: 0321369297

Canadian Author: Bart G. Farkas

Podcasting technology--regular audio programs delivered via the Internet, which you can listen to when you want, where you want--has existed for less than a year and already more than 4,000 podcasts and an estimated 6 million American adult listeners have sprung up around the globe. Here to lead readers into this brave, new world of mass audio blogging -- and quite possibly change their listening habits forever -- is a fun, fact-filled guide that shows readers how to find, create, and distribute podcasts.

Author **Bart Farkas** recognizes that this concept is new to many and starts at the beginning, explaining what podcasting is, how it came into being, and how it promises to change the world. From there, he goes on to cover the basics: podcast-grabbing software, MP3 players for listening to podcasts, the types of podcasts out there, and more. For readers who won't be satisfied just listening to podcasts, Bart also shows how to create them, covering the hardware and software readers will need as well as distribution options and legal issues. Interviews with real-world podcasting masters are highlighted throughout.

Bart G. Farkas is the author of over 75 books including many computer/video game strategy guides and technology-based books. An avid podcast enthusiast with three iPods, Bart lives with his wife, three children, and fuzzy black cat in the high-altitude climate of Cochrane, Alberta, Canada.

**** Book Related Tip Sheets ****

Please note I have several book related tip sheets available in PDF Format that can be added to your user group website has a special added bonus for members. At this time I have the following tip sheets that can be downloaded at http://www.pearsonstech.ca/tip_sheets/ :

Lightwave 3D to Maya Transition Guide – *New!*

Quick reference glossary of common terms & keyboard shortcuts for Lightwave 3D users

Pause and Effect: The Art of Interactive Narrative (0735711712)

3D Done Right

Max OS X Panther Hands on Training (0321241711)

Surf Safari Like a Pro with These Hands-on Tips!

Real World Camera Raw with Adobe Photoshop CS (032127878X)

How To Use Camera Raw

The Photoshop Elements 3 Book for Digital Photographers (0321269055)

Scott Kelby's Top Tips for Fixing Digital Camera Image Problems in Photoshop Elements 3

Photoshop Classic Effects: The Essential Effects Every User Needs to Know (0321272250)

Photoshop Classic Effects from Scott Kelby

Adobe GoLive CS Tips and Tricks (0321278771)

Hidden Keyboard Shortcuts for GoLive CS

Real World InDesign CS (033121921X)

Industrial – Strength InDesign Shortcut Guide

Inside Lightwave 8 (0735713685)
Lightwave "Light" Reference Guide

LightWave 3D 8 for Windows and Macintosh: Visual Quickstart Guide (032123295X)
Lighten Up with LightWave 3D 8

Adobe Photoshop Elements 3: 50 Ways to Create Cool Pictures (0735714150)
Fun With Type, Shapes and Cookie Cutter Tools in Photoshop Elements 3

If you would also like to review the book related to the tip sheet please email me and I will be happy to send a copy to you. Please ensure you include the title and ISBN in your request.

**** *Special Requests* ****

For any special requests please contact me directly.