



Pearson Technology Group Canada User Group Newsletter June 2005

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**** User Group Info ****

Review books are available -

Copies of our PTG Canada books are available for your members to review, please send me an email and include the book's title and ISBN number on your request. Let me know if you need your book by a certain date. For easy selection please refer to the hot list of titles below and the PTG Canada In Stock lists.

Please send me copies of your book reviews -

Email me a copy of your newsletters or book reviews. Please also indicate if you give permission to share your book reviews with staff members and other user groups. Do not forget to post your reviews on bookseller websites.

Discount information -

Don't forget to remind your members about our 20% discount on all books available through PTG Canada. To place an order for your individual book request, contact customer service at 1-800-567-3800 (Trade Department). Please have your user group account number ready when speaking to a customer service representative. Please contact myself directly for bulk discounts.

Imprint Newsletters -

Remember to sign-up for all our imprint newsletters so your user group can get the latest and greatest information. Feel free to contact me for a review copy of books listed on the newsletters you receive. For the list of our imprints please go to <http://www.pearsontech.ca/browse/index.html>.

**** Hot Books ****

Hillman Curtis on Film: Creating Digital Video for the Web

ISBN: 0131870041
Publishes July 2005

The journey from Web guru to filmmaker isn't always a smooth one, just ask the author this book! In these pages, Web designer and Flash pioneer Hillman Curtis draws on his own experiences as a fledgling digital filmmaker to provide readers with an informative, real-world look at what it takes to create digital films for the Web using today's top tools, including Flash and Final Cut Pro.

Adobe Photoshop CS2 Classroom in a Book

ISBN: 0321321847
Publishes July 2005

This thorough, self-paced guide to Adobe Photoshop CS2 – written by the experts at Adobe Systems – is ideal for beginning users who want to learn key Photoshop concepts and

techniques, while readers who already have some experience with Photoshop can use this book to learn Photoshop CS2's more advanced features and newest tools. Using clear, step-by-step, project-based lessons, each chapter walks readers through the creation of a specific project, with each chapter building on the reader's growing knowledge of the program, while review questions at the end of each chapter reinforce the skills learned in each lesson.

Sams Teach Yourself OpenOffice.org 2, Firefox and Thunderbird All in One

ISBN: 0672328089

Publishes July 2005

OpenOffice.org includes many of the features found in Microsoft Office, but it is free. For millions of Windows, Mac, and Linux users, OpenOffice.org provides an office productivity suite that is powerful and easy to use, and includes the same modules as Microsoft Office. For companies and organizations that are migrating from proprietary products to open-source because of licensing costs, OpenOffice.org provides a customizable open-source environment for networking systems that support multiple platforms. Now add Firefox and Thunderbird and you have a complete open-source solution. *Sams Teach Yourself OpenOffice.org 2, Firefox, and Thunderbird All in One* is a complete starter kit and step-by-step tutorial for Windows users who want to make the switch to the OpenOffice.org 2 desktop productivity suite, the Firefox web browser, and the Thunderbird email program - the three leading open-source alternatives to Microsoft Office, Internet Explorer, and Outlook.

Java after Hours: 10 Projects You'll Never Do at Work

ISBN: 0672327473

Publishes June 2005

Take your Java programming skills beyond the ordinary. *Java After Hours: 10 Projects You'll Never Do at Work* will make Java your playground with ten detailed projects that will have you exploring the various fields that Java offers to build exciting new programs. You'll learn to create graphics interactively on Web servers, send images to Web browsers, tinker with Java's Swing package to make it do seemingly impossible things, search websites and send e-mail from Java programs, use multithreading, Ant and more! Increase your Java arsenal by taking control of Java and explore its possibilities with *Java After Hours*.

Family Computer Fun: Digital Ideas Using Your Photos, Movies, and Music

ISBN: 0789733781

Publishes June 2005

Family Computer Fun: Digital Ideas Using Your Photos, Movies, and Music will give readers ideas for dozens of fun projects for their families to enjoy. The book starts with a quick tour of what's needed for the projects in the book which doubles as a guide for readers looking to buy a new PC or enhance their current one. Projects in the book include creating custom photos albums to share, editing photos to add effects or retouch, uploading home movies to edit and burn to DVDs, sharing video or photos over the Internet, and turning a PC into a home recording studio. Later chapters offer a quick guide to streaming video and audio to a TV and stereo in the living room. The author creates each project with tools anyone can afford and use, and finishes with pointers to more advanced software for readers who want to explore further.

The Brand Gap: Revised Edition, 2/e

ISBN: 0321348109

Publishes July 2005

When it comes to communicating a brand, consistency is key--which is precisely why you need to ensure that the brand you're trying to promote comes through clearly across every medium--from TV to print, radio, Web and beyond. With this concise primer, you can be sure it will! Veteran author and branding expert Marty Neumeier shows you how to leverage the power of branding and make the leap from strategy to execution. After explaining what a brand is (and isn't) and discussing the foundations of a brand, Marty takes you through five critical disciplines:

Differentiation, Collaboration, Innovation, Validation, and Cultivation. The book also includes a summary of key take-home lessons and--new in this edition--a comprehensive branding dictionary. Combine those with friendly, easygoing text; a wealth of real-world case studies; and the author's unique and invaluable perspective, and you have a branding bible no branding professional will want to be without!

**** Canadian Book News ****

White Collar Slacker's Handbook

ISBN: 0789733102

Canadian Author: Marc Saltzman

The White Collar Slacker's Handbook: Tech Tricks to Fool Your Boss teaches you how to get away with slacking off in a corporate world and not just get away with it but even make it look like you're a dedicated, tireless workaholic at the same time. *The White Collar Slacker's Handbook: Tech Tricks to Fool Your Boss* features dozens of sneaky tips, tricks and techniques on how to get away with slacking off. And it's all spelled out in plain English, complete with step-by-step instructions and visuals to help you pull it off without a hitch.

Best of all, in learning how to abuse technology to slack off, this handbook will in fact help you learn more about your PC, popular software and portable devices. How's that for irony?

Marc Saltzman is a prolific freelance journalist, author, and radio and TV host who specializes in consumer electronics, computer software and hardware, video gaming, portable devices, and Internet trends. Along with his weekly syndicated columns with Gannett News Service, USA Today.com, CNN.com, and the *National Post* (Canada), Marc currently contributes to more than 40 prominent publications, such as *USA Today*, *LA Times*, *AARP—The Magazine*, *The Costco Connection*, *Playboy*, *Playboy.com*, *Microsoft @ Home*, *Electronic Gaming Monthly*, *PC Gamer*, *Tribute*, *Feature*, *HUB*, and *Here's How*. Marc has authored 13 books and is a regular on-air technology expert on *Next @ CNN*, an award-winning tech show seen on CNN and its affiliates, and *MoneyWise*, seen on Global TV and the Prime Network in Canada.

**** Book Related Tip Sheets ****

Please note I have several book related tip sheets available in PDF Format that can be added to your user group website has a special added bonus for members. At this time I have the following tip sheets that can be requested:

Pause and Effect: The Art of Interactive Narrative (0735711712)

3D Done Right

Max OS X Panther Hands on Training (0321241711)

Surf Safari Like a Pro with These Hands-on Tips!

Real World Camera Raw with Adobe Photoshop CS (032127878X)

How To Use Camera Raw

The Photoshop Elements 3 Book for Digital Photographers (0321269055)

Scott Kelby's Top Tips for Fixing Digital Camera Image Problems in Photoshop Elements 3

Photoshop Classic Effects: The Essential Effects Every User Needs to Know (0321272250)

Photoshop Classic Effects from Scott Kelby

Adobe GoLive CS Tips and Tricks (0321278771)
Hidden Keyboard Shortcuts for GoLive CS

Real World InDesign CS (033121921X)
Industrial – Strength InDesign Shortcut Guide

Inside Lightwave 8 (0735713685)
Lightwave “Light” Reference Guide

LightWave 3D 8 for Windows and Macintosh: Visual Quickstart Guide (032123295X)
Lighten Up with LightWave 3D 8

Adobe Photoshop Elements 3: 50 Ways to Create Cool Pictures (0735714150)
Fun With Type, Shapes and Cookie Cutter Tools in Photoshop Elements 3

If you would also like to review the book related to the tip sheet please email me and I will be happy to send a copy to you. Please ensure you include the title and ISBN in your request.

**** *Special Requests* ****

For any special requests please contact me directly.